



KALE STEED

Press Pass Sports

Kale Steed has been an avid sports fan his entire life. The Canadian, Texas native didn't waste his time getting his start in media.

At the age of 21, Kale landed his first position in the field in 2002 when he accepted an offer to be an intern with KVII-TV in Amarillo.

That internship lead to his first job at KFDA News channel 10 as a videographer.

Kale then moved to Lubbock where he accepted a position as a videographer for KCBD-TV, covering news and sports on the South Plains from 2003-2007.

From there he moved across town to KJTV, where he continued work as a photographer and also traveled with the Texas Tech football team and Lady Raider basketball team, helping providing in-depth coverage.

After his time in Lubbock, Kale seized the opportunity to expand his career going back to Amarillo to become a News Reporter with KVII-TV. After a year and a half in news, Kale was promoted to Sports Reporter and weekend Sports Anchor.

He served in this role from 2010-2014, providing coverage and insight into all the local, regional and national sports scenes. This included West Texas A&M, Texas Tech University, over 70 area high schools, semiprofessional baseball, hockey, and football.

In 2014, Kale made the transition from TV to print and joined the Amarillo Globe-News as a staff sports reporter.

In his time at AGN, Kale was named the Lone Star Conference Kirk Hill Writer of the Year recipient four times, and won the 2018 Texas High School Coaches Association Putt Powell Sports Writer of the Year award.

In 2019, Kale left AGN to begin his own passion project. Kale is now the founder/ editor-in-chief of Press Pass Sports. A sports website that is constantly growing to provide the best local coverage in the Texas Panhandle.

He also co-hosts a local podcast, discussing local sports across the Amarillo-area two days a week.

Kale has always been a person who strives to learn absolutely everything about media and always to get better everyday

He has loved his time building relationships with coaches, players and other media members across the state.